

COOKIES POLICY

www.dvp.it website uses cookies and technologies to guarantee the correct operation of the procedures and improve the user experience of the online applications. This document supplies detailed information regarding the use of cookies and similar technologies and the way they are used in our website as well as information on how to deal with them.

Definitions

Cookies are short fragments of text (letters and/or numbers) that allows the web server to memorize on the client (browser) useful information to reuse during the same visit on the website (session cookie) or later on in the following days (preexistent cookies). Based on the user preferences, cookies are memorized from the browser on the specific device used (computer, tablet, smartphone). Similar technologies, like the web beacon, the transparent GIF and all the local storage forms introduced with HTML5, can be used to collect information regarding the user behavior and his use of the services. From now on in the following document we will refer to cookies and similar technologies simply using the term “cookie”.

Types of cookies

Based on the characteristics and the use of the cookies we can distinguish them in different categories:

- Strictly necessary cookies. These cookies are essential for the correct operation of the website. The duration of the cookies is limited to the work session (cookies are deleted once the browser is closed).
- Cookies of analysis and performance. These cookies are used to collect and analyze the anonymous traffic and use of the website. They allow, for example, to measure if the same anonymous user is connecting more than once.

They also allow to monitor the system and improve his performance and usability. The deactivation of these cookies can be done without loss of features.

- Profiling cookies. These are permanent cookies used to identify (in an anonymous way or not) the user preferences and enhance his web browsing experience. They are not used on this website.

Third party cookies

While visiting a website it is possible to receive cookies from both the visited website (“owner”) and websites managed from other organizations (“third party”). An important example consists of the presence of the “social plugin” for Facebook, Twitter, Google+, etc.. These sections of the visited page are directly generated from these social websites and integrated on the hosting website. The most common use of the social plugins is aimed at the sharing of contents on the social networks. The presence of these plugins involve the transmission of cookies from and to all the websites managed from third parties. The management of the collected information from “third party” is regulated by the related policies you are kindly asked to refer to.

Google Analytics

Our website includes some components transmitted from Google Analytics, a web traffic analysis service offered from Google, Inc. (“Google”). This is another case where third party cookies are collected and anonymously managed to monitor and improve the performance of the hosting website (performance cookies). Google Analytics uses the cookies to anonymously collect and analyze the information regarding the website use behavior (user IP address included).

These information are collected from Google Analytics, who elaborate them to draft a report for the website owner regarding the activities on the websites. This website does not use (and does not allow third parties to use) the Google analysis tool to monitor or collect

personal information of identification. Google does not associate the IP address to any other data owned by Google and does not try to connect an IP address to a user identity. Google can also communicate these information to third parties when this is imposed by the law or where these third parties are using these information on behalf of Google.

For further information please visit the following website:

<https://www.google.it/policies/privacy/partners/>

The user can disable the Google Analytics activity in a selective way by installing on his own browser the opt-out component offered by Google. To disable it please visit the following website:

<https://tools.google.com/dlpage/gaoptout>

Cookies duration

Some cookies (session cookies) remain active only until the closing of browser or at the execution of the logout command. Other cookies “survive” the closing of browser and are available in further user visits. These cookies are called persistent and their duration is fixed from the server during their creation. Sometimes a deadline is fixed, in other cases the duration is unlimited.

Cookies management

The user can decide if accept the cookies or not through the settings of his browser.

Attention: the partial or complete deactivation of the technical cookies can compromise the use of the website features reserved to the registered users. On the contrary, the usability of public contents is possible if cookies are disabled.

The deactivation of “third party” cookies does not compromise the web browsing in any way. The setting can be specifically defined for different websites and web applications. Moreover, the best browsers allow the definition of different settings for “owner” cookies and “third party” cookies.

For example, in Firefox, through the menu, *Tools->Options ->Privacy*, is possible to access a control panel where define if accepting or not the cookies and proceed with their removal.